

Art 216
(5 points)

Name: _____
Due: _____

Concentration Proposal

Your concentration for your final portfolio will consist of 10 images or unique works. You are to write a proposal to help give you focus on your goals for your concentration. Answer the following questions. Your answers must be typed.

Note: You will be required to write an artist statement to describe your ideas for your project. We will discuss artist statements later. However, these questions can help you create an outline for the artist statement.

1. What is your topic? subject matter? Theme?
2. Describe in detail what exactly you are going to shoot images of.
 - People, objects, places? (give specifics)
 - Locations for shoots?
 - The more details the better
3. What do you want to communicate to the audience?
4. Are you interested in a specific style? If so, describe that style.
5. Will your series have a narrative quality? If so, summarize the narrative for me.
6. Lighting considerations to achieve the look or mood:
 - Available Only, Ambient + Artificial, Artificial, Flash, Strobe, Studio, On location?
 - Describe the lighting goals you want, or if you will be shooting documentary style and only work with what is present on scene.
7. Camera Technical Considerations:
 - Aperture & DOF choices?
 - Shutter-Speed Choices (motion blur or stop action)?
8. Post- Production Choices:
 - Darkroom Printing Goals or Digital Workflow Goals
 - Enhancements, Manipulations, or composites?
 - Black & White or Color?
 - Altering contrast?
 - Other?
9. Printing Considerations:
 - Paper Choice?
 - Normal Paper Size or Large Prints?
10. Presentation Considerations:
 - Mounting & Window Mats (default)
 - Flush Mount on ½ foam core with backing frame (hard to protect print surface)
 - Mounting on Gator Board or other surfaces (talk to me about options first)
 - Other, talk to me about options first (needs approval)